

Integrated, **seamlessly fitted screens** are an important component when it comes to gaining a competitive advantage in customer presentations.

### **Point of Perfect Impression**

The personal meeting and consultation is essential and has a tradition that goes back thousands of years. To this day, retail stores have an **attractiveness and appeal** - especially when amazing digital presentation technology is equipped or retrofitted. **Static or moving monitors** are special eye-catchers and consulting media.

**The purpose:** to counter the growing trend of shopping only from your sofa at home.

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A large, tilted monitor with a black bezel and a silver top bar. The screen displays a 3D rendering of a tablet with a blue and purple water droplet pattern. The text 'FOLD! by element one' is visible at the bottom of the screen. The monitor is mounted on a silver metal stand. The background is a blurred indoor setting.

VERSIS 220/75

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First and foremost, digital images must create **positive emotions**.

If, in addition, the information displayed on the monitor has direct consequences for the result of the **sales or consulting** discussion, the customer should be able to view it easily. This can be achieved, for example, by watching the information on an optionally **extendable second monitor** or by viewing it on both sides of a **double-sided screen**.

### Visibility & Security

Just as relevant for the design of the monitor solution is the location - in sales and consulting rooms, which are also accessible when the space is not occupied, there is naturally a greater interest in **protection against unauthorized access** than in consulting areas in an office or closed building area.

Flush-mounted (touch) monitors from **ELEMENT ONE** meet the demands of **personal health protection**: The monitors and housings made of glass and aluminum are easy to clean and sanitize.



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# Excellent References



Daimler AG, Germany  
Gazprom, Russia  
PSD Bank, Germany  
Rolls-Royce, Singapore  
National Bank, Nigeria  
National Bank, Romania  
National Bank, Hungary  
National Bank of India  
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BBC, Great Britain  
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Ministry of the Interior, King. Saudi Arabia  
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European Court of Justice, Luxembourg  
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Mercedes-Benz Plant, Germany

Foreign Ministry, Turkey  
Pension fund, Russia  
BASF, Germany  
Hugo Boss, Switzerland  
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(...)



# Valuable Experience



We'd be delighted to offer our expertise in the planning and selection of the right solution for your needs. If required, we can send further technical drawings, detailed photographs, material samples and, of course, demo devices – perfect to handle and try out.

**Simply call us on +49 (0)7222 96654-20**

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